



2017 EDUCATING THE NEXT GENERATION OF ASIAN THOUGHT LEADERS

WHY STUDY IN DAEJEON IN SOUTH KOREA?

STRATEGIC LOCATION

SolBridge is located in Daejeon, Republic of Korea, a city at the crossroads of Korea's expressway and railway systems and the location of Korea's 'Silicon Valley' commonly known as Daedeok Innopolis.

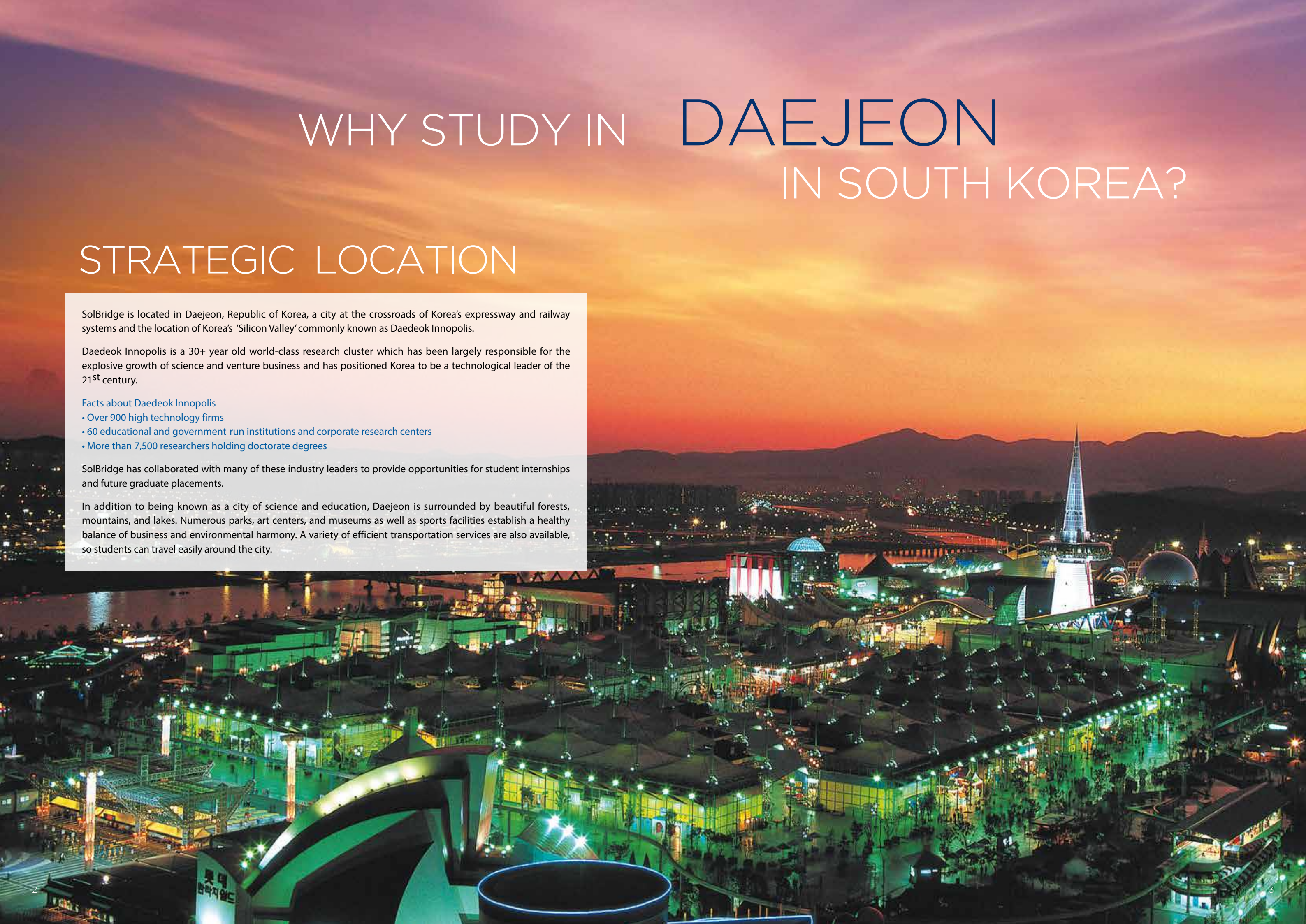
Daedeok Innopolis is a 30+ year old world-class research cluster which has been largely responsible for the explosive growth of science and venture business and has positioned Korea to be a technological leader of the 21st century.

Facts about Daedeok Innopolis

- Over 900 high technology firms
- 60 educational and government-run institutions and corporate research centers
- More than 7,500 researchers holding doctorate degrees

SolBridge has collaborated with many of these industry leaders to provide opportunities for student internships and future graduate placements.

In addition to being known as a city of science and education, Daejeon is surrounded by beautiful forests, mountains, and lakes. Numerous parks, art centers, and museums as well as sports facilities establish a healthy balance of business and environmental harmony. A variety of efficient transportation services are also available, so students can travel easily around the city.





John E. Endicott, Ph.D.
President, Woosong University Vice-Chancellor,
SolBridge International School of Business

Toward “Neighborhood Asia” and a Globalized Korea

As I have said in every introduction to SolBridge over the last ten years, I am honored to be given the opportunity to be associated with SolBridge International School of Business as it begins its tenth year, a school that stands on the shoulders of the accomplishments of the Woosong Education Foundation.

The creation of SolBridge was a natural extension of the academic activism present in Woosong University, and Woosong University continues to grow to meet the changing needs of this nation and the world. I am most honored to announce that 2017 will be the year that a new college will be added to the Woosong educational complex; it will be named the John E. Endicott College of International Studies. It will be another arrow in the quiver capable of contributing to the realization of a “Neighborhood Asia.”

With your assistance and wholehearted support, I intend to use the uniquely global aspect of SolBridge to gain worldwide attention for our faculty and students. Can you imagine working with colleagues from 40 other countries to respond to the requirements of an ever changing international environment? Expect our faculty to excel in teaching and produce world-class research that will be presented throughout the academic community while our students earn a genuine reputation for intellectual inquiry and innovative thought. Look to SolBridge to provide the expertise necessary for active participation in the challenging world of the 21st Century. To enhance our efforts this year we have added a forth specialization that will focus on entrepreneurship and we will also form a partnership with Babson College of Wellesley,, Massachusetts to ensure our entrepreneurship specialization will be meeting the highest standards in the world today.

Our Strategic Plan envisages innovative SolBridge-sponsored campuses in other parts of Asia and participation in student/faculty exchange programs throughout the world. We now have over 200 agreements with international colleges and universities. This model reveals a degree of academic leadership unparalleled on the Korean peninsula. Working together, our faculty and students will drive for a more prosperous Asia-Pacific region based on knowledge, integrity, excellence, creativity, diversity, flexibility, and innovation – fundamental beliefs of the Woosong Foundation.

Dean's Welcome Message



Dr. Jerman Rose
Dean of SolBridge

A handwritten signature in black ink, appearing to read 'Jerman Rose'.

Welcome to Solbridge International School of Business. I'm proud to share with you the things that make our school the right place for you.

Solbridge is a student centered school, dedicated to developing your ability to compete for a job in a global environment. In a world where knowledge is doubling every year, we are focused on equipping you with the skills and experience you will need to find and process the most current information and meet new challenges head on.

Our curriculum is certified by the AACSB (Association to Advance Collegiate Schools of Business) the premier international organization, which ensures the quality of business education programs across the globe. This accreditation assures you and your classmates, who come from more than 40 countries, that your education meets the highest global standard.

Our location in Daejeon, South Korea puts you in the heart of East Asia, and in touch with the vibrant Korean culture. Daejeon is also a center of entrepreneurship and innovation, which provides you with opportunities for practical learning experiences. Daejeon is a safe place where you can focus your attention on study.

At Solbridge you will be engaged in a truly international environment, working, studying and enjoying new friends and experiences. Our dedicated faculty, staff, and alumni, and members of our boards of advisors devote themselves toward developing you into a business leader who will make a positive difference in Asia and throughout the world.

"Woosong" derives from a combination of two words, "woo" and "song."
"Woo" means "eternal and constant," and "song," "pine tree" in Korean.
It was Dr. Jung-Woo Kim's nickname and reputation: "an eternal and constant character, strong like a pine tree."

The Woosong Educational Foundation established Woosong Middle School and Woosong Commercial High School in 1954; Woosong Technical College and Woosong Information College in 1963; and Woosong University in 1995.



Our VISION

Asian Center of Excellence
in Global Business Education

Our MISSION

Educating the Next Generation
of Asian Thought Leaders



AACSB

In May 2014, after four and a half years, SolBridge became one of the youngest institutions to receive the AACSB accreditation. Similarly, always striving for excellence, SolBridge made a promise to its students and their parents: to deliver the best business education possible.

AACSB-accredited schools have the highest quality faculty, relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.

AACSB accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world's 13,000 business programs have earned AACSB accreditation. AACSB-accredited schools produce graduates that are highly skilled and more desirable to employers. *

* From - <http://accredited.aacsb.edu/>



AACSB International Innovations That Inspire Award WINNERS!

SolBridge was also the winner of the AACSB 2016 Innovations That Inspire Award. The AACSB Centennial Committee recognized SolBridge for its impressive commitment to **engagement, innovation, and impact**.

One of the **best 30** amongst 300+ submissions and 200 institutions from 35 countries worldwide. *SolBridge won the category for "Connect - Outreach and Engagement"*

From October 15 through November 20, 2015, AACSB member schools were invited to share ways in which they have challenged the status quo. Over 300 innovations were submitted from more than 200 institutions across 35 countries—an array of inspirations that illustrates an impressive commitment to engagement, innovation, and impact.*

* www.aacsb.edu/innovations-that-inspire





SOLBRIDGE
INTERNATIONAL SCHOOL OF BUSINESS



UNIQUE AMONG BUSINESS SCHOOLS

SolBridge prepares students to be the next generation of Asian 'Thought Leaders' in the fast growing and rapidly changing Asian economy. SolBridge is unique among business schools for the following reasons:

- All courses are taught in English
- 80% of faculty are international professors with degrees from prestigious universities
- Students are taught under an international business teaching model
- A strong focus on business in Asia is cultivated through diverse academic and cultural programs including the requirement for BBA students to learn a third language
- An international student body in attendance with over 75% coming from 30+ countries
- A balance is maintained between theory and practice through immersion programs, special lectures, certificate programs, workshops, site visits, and internships
- Our G.A.C.C.S. promise – we provide students with:

Global Perspective	Asian Expertise	Cross-Cultural Competence	Creative Management Foundation	Social Responsibility
G	A	C	C	S

Accreditation

SolBridge is proud to be an AACSB-certified school, but it is not our only accreditation. SolBridge is a member of the Association of Asia-Pacific Business Schools and the Eurasian Economic Scientist Society. Academic credits earned at SolBridge are transferable to other quality institutions of higher education.

Furthermore, SolBridge is certified by the International Education Quality Assurance System. This Korean accreditation body grants certification to 30 universities based on high standards of foreign student recruitment, retention, management, and service.



AN INTERNATIONAL FACULTY

SolBridge has brought together a remarkable faculty with extensive expertise. Faculty members deliver a world-class education, international in perspective, offering top-flight instruction and hands-on training in the critical aspects of contemporary business practice with a focus on doing business in Asia.

Kwame Agyei Mensah, DBA
SMC University, Switzerland

Alejandra Marin, Ph.D
Texas Tech University, USA

Aye Mengistu Alemu, Ph.D
Ritsumeikan Asia Pacific University, Japan

Byung-ik Jung
INSEAD, France

Chia-Hsing Huang, Ph.D
University of Pennsylvania, USA

Jae-Young Lee
University of Chicago Graduate School of Business, USA

Jason Cordier, PGDip Bus Admin
Massey University, New Zealand

Joshua Park, J.D.
Harvard Law School, USA

Mahmood Awan, Ph.D
Northcentral University, USA

Meng Xiangcai, Ph.D
National Graduate Institute for Policy Studies, Japan

Myung K Lee, Ph.D
Polytechnic Institute of New York University, USA

Nurmukhammad Yusupov, Ph.D
Universite de Nantes, France

Rao N. Kowtha, Ph.D
Texas A&M University, USA

Robert (Bob) W Graff
University of Minnesota Carlson School of Management, USA

Jerman Rose, Ph.D
University of Kansas, USA

Kushal Sharma, Ph.D
Essec Business School, France

Sang-Chun Rah, Sc.D
Massachusetts Institute of Technology, USA

Sung-Tae Kim, Ph.D
Management, University of Nebraska-Lincoln, USA

Tahir Hameed, Ph.D
Korea Advanced Institute of Technology, Korea

Weon-Dae Kim
McGill University, Canada

Yo-Jin Jung, Ph.D
University of California Los Angeles, USA

Young-Hack Song, Ph.D
Brigham Young University, USA

Alexander J. Carver
Paris School of Economics, France

NETWORKING AT SOLBRIDGE



SolBridge is proud of the Business Network it has assembled. At SolBridge, we work hard to ensure that students not only receive outstanding instruction, but are involved in career-building dialogue with industry, government, and other academic institutions around the world. This makes SolBridge a unique environment for studying with its fast track for advancement.

Corporate Advisory Council

The Corporate Advisory Council (CAC) consists of senior executives who believe in the vision and mission of SolBridge. These executives have in-depth knowledge and experience in business throughout Asia. The CAC helps SolBridge by:

1. Reviewing the curriculum to ensure its relevancy to current and expected future needs of business leaders in Asia.
2. Consulting and providing career advice to SolBridge students.
3. Offering SolBridge graduates various internships and placement opportunities

Current members of SolBridge Corporate Advisory Council: Estée Lauder Companies (Korea), AIG Global Real Estate (Korea), Bank of New York, Mellon (Korea), Korea Research Institute of Bioscience and Biotechnology, Danone (United States, Korea), M.K. International Inc. (Korea), Tyco Security Solutions ADT (Korea), Seoul Global Center (Korea), HR Group SK Telecom (Korea), Robert Bosch Korea Ltd., International Research and Consulting (Korea), Delta (United States), New Paradigm Institute Hansoll Textile Ltd. (Korea), Nestle (Korea, Japan), Benchmark Partners (Korea), and George Peterson, Member Emeritus.

Friends of SolBridge

Many successful companies in Korea have become "Friends of SolBridge" by associating with SolBridge on a variety of levels. This group of companies actively contributes to SolBridge through our Platinum Lecture series, internships, and job placements.

"Friends of SolBridge" include: Samsung Asset Management, Samsung Electronics, Samsung SDI, Posco, LG Academy, LG Display, LG U+, LG Chemical, LG Electronics, Bumban Pantos, Hyundai Card, Maeil Business Newspaper, Nike Sports Korea, BASF Korea, Korea Tourism Organization, Eighth Army, B Braun Korea, S-Oil, and Macquarie Group of Companies Korea.

Mentorship Program

Many "Friends of SolBridge" also participate in our CEO Mentoring program. Through the guidance of their mentors, select BBA and MBA students will gain valuable insights from experts at global corporations within Asia. These insights will better equip students to deal with real life business decisions they will be making in their future professions.

The CAP Program

The Career Advisor Professor program, known as CAP, at SolBridge is something we are very proud of. The CAP is a program which ensures that every freshman entering SolBridge will have a SolBridge professor from their area of expertise as a career advisor. The professor will discuss with the student their specific academic needs at SolBridge, give advice on which courses to take, and assist the student in the creation of their own personalized career plan. Your CAP will help you, in conjunction with our CDC (Career Development Center), find job opportunities upon graduation from SolBridge. CAP is not limited to four years; we expect our graduates to keep in touch with SolBridge long after they have graduated. The first piece of advice your CAP will give you is: if you would like a job opportunity at a Korean company, either in Korea or overseas, your Korean needs to be as good as your English when you graduate. Our Korean classes are here to help you make that happen.



DEGREE PROGRAMS

Bachelor’s Degree in Business Administration (BBA)

The SolBridge BBA curriculum is designed to prepare our graduates to excel as thought leaders in Asian business. Students specialize in a traditional business area such as Marketing, Finance, Management and Entrepreneurship. Students gain in-depth knowledge of their focus area and the application of specialization skills to that focus area. To ensure our graduates have a competitive edge, they will also complete a language course in Korean or Chinese.

Co-op Program and Internships

BBA students who find a job that is officially approved by the school are permitted to work in their 3rd or 4th year. This work experience earns them up to 18 credits thus allowing them to enter the work force earlier. Other BBA students may qualify for an internship during a summer or winter term to earn credits through work experience.

Academic Schedule

Spring Semester	15 weeks
Summer Term	6 weeks
Summer Break	5 weeks
Fall Semester	15 weeks
Winter Term	6 weeks
Winter Break	5 weeks

Program Requirements (140 credits)

Required Business Courses:	71
Specialization Business Electives:	12
Korean or Chinese:	21
Other Business Electives/General Education	36

An MBA for Leaders of Today and Tomorrow

The SolBridge Masters of Business Administration degree prepares graduates for leading the organizations of the future. The MBA program is designed to give our students a solid foundation in business fundamentals in addition to the soft skills needed in today’s work place. This combination ensures our graduates will be ready to take on the challenges of managing a business in any part of the world.

Students have to complete 48 credits of course work in order to graduate. The core curriculum of ten courses lays a strong business foundation while 9 elective credits help students learn various aspects of business: administration, management, operations, etc.

There are three areas of specialization: Management, Finance, and Marketing. Students can also decide to get a general degree by getting an overview of all three specializations.

Students may choose to finish in 18 months or 24 months. There is no difference in the tuition per semester these options. Students who opt for eighteen months will have to take courses offered during the regular semesters in addition to three winter and summer terms.

Students can choose to study Korean during their stay at SolBridge. However, such study is optional and should not conflict with the program of study.

In lieu of taking classes their last semester, MBA students may choose to work. Their work experience may earn them up to 9 free elective credits and will allow them to enter the work force prior to graduation. It may also be possible for MBA students to be accepted for an internship during the summer or winter terms to simultaneously earn credits and gain work experience.

Program Requirements (48 Credits)

Core Business Courses	30
Specialization	9
Free Electives	9

JOINT PROGRAMS

Exchange Program

Students have an opportunity to study abroad in another university where they will be able to explore a new and exciting country and culture for 1 or 2 semesters. Exchange programs are available at all of our partner universities. An up to date list of our partner universities can be found on our website.

USA



Netherlands



China



Mexico



USA



Dual Degree Program

This program allows BBA students to study at SolBridge for 2 or 3 years while earning 1 degree then completing another 1 or 2 years at one of our partner universities to earn a second degree. MBA students are able to earn a dual MBA after 1 year at SolBridge and 1 year at a partner University.

China



Japan



Canada



UK



France





Asian Thought Leaders' Case Competition

A popular activity at SolBridge is our Asian Thought Leaders' Case Competition. This event is held every semester, and students are assisted by mentors with expertise in countries such as China, India, Indonesia, and Vietnam to prepare case studies on these regions. The competition is friendly and rewarding as students compete for a variety of prizes, including the chance to travel to one of these places with their team members.

International Business Case Competition

One of the highlights of each semester is our International Business Case Competition where SolBridge students work with students from different partner universities around the world and try to develop a solution for a real world problem. Students present their solutions through analysis and teamwork under the guidance of SolBridge professors. Through the International Business Competition, SolBridge helps to enhance collaboration among other business schools, create a global network among tomorrow's thought leaders, and prepare our students for a bright future in the globalized economy.



Exchange Students

Every semester, SolBridge welcomes many exchange students from other universities. Spending one or two semesters at SolBridge help exchange students learn about everything From business, Korean culture, and K-pop to Asia in general.

Transfer Students

Undergraduate students wishing to transfer to SolBridge from a recognized college or university are invited to apply and provide us with course descriptions and course syllabi along with official academic records to see which ones will be transferable to SolBridge with credit. Transfer students should have a minimum overall grade point average equivalent to a C+. SolBridge will allow the transfer of courses in which students earned a C+ on courses which are similar in content and quality to those at SolBridge.

FACILITIES

The seventeen-story SolBridge complex, conveniently located near Daejeon train station, is one of the most modern campuses in Korea, boasting many in-door facilities. In addition to the state-of-the-art classrooms, the building has a modern computer lab, library, auditorium, library, restaurants, coffee shop, swimming pool, and fitness center.

Being part of the Woosong Educational Foundation, students can access the nearby Woosong University campus which has numerous fitness facilities, additional libraries, language laboratories, and international-standard residences.



Computer Labs



A Multimedia Conference Room



Fitness Center



swimming pool



State of the Art Classrooms



Coffee Shop



Library



Two Restaurants



CAMPUS LIFE

Student Services

SolBridge Student Services is located on the 5th floor of the building to assist students with their payment of fees, scholarships, banking, medical insurance, visa inquiries, driver's license and vehicle registrations, residence affairs, locker rentals, print cards, meals, and part-time job opportunities on campus. It is also responsible for organizing excursions and other programs that will encourage the development of a well-rounded Asian Thought Leader.

SolBridge Student Services welcomes new students through the airport meet-up service, bus terminal pick-up service, peer group program, and the team-building orientation week. It organizes various volunteer opportunity programs and fun, multicultural programs that help students develop their SolBridge Spirit and a sense of belonging, soft skills, appreciation and understanding of cultural differences, leadership, and team work.

Team-Building Orientation

The orientation program at SolBridge is very unique. It is called "Team-Building" and it lasts one full week. New students are divided in teams and are led by a peer group leader who will guide them with the entire settlement process, helping newcomers cope with the foreseeable and unpredictable challenges ahead the road.

Peer Group Program

SolBridge students have the opportunity to develop their leadership skills when they participate in the peer group program. The program selects students with above average leadership skills and the ability to embrace cultural diversity for the creation of the best team synergy. Peer group leaders take care of the newly admitted to SolBridge during the team-building orientation program as team leaders and mentors.



Health Care

All international students are required to purchase Korean medical coverage when they enroll in SolBridge. Local clinics and hospitals are equipped with the latest technology and are modern, efficient, and provide excellent health care. Should a student need medical treatment while staying in Korea, the insurance allows the use of medical facilities at a reduced cost.

Part-Time Job Opportunities

SolBridge offers qualified students the opportunity to earn some pocket money and gain valuable work experience while completing their studies. On-campus part-time job opportunities include working as research assistants, residence assistants, office assistants, stationery assistants, library assistants, and others. Students apply for their desired positions and, upon revision of their application materials and successful interview, they are placed in various posts.

Students also have the opportunity to work off-campus when they apply for internships through the Career Development Center (CDC). Selected candidates need to apply for a work-permit with the Immigration Office in order to validate their legal status in Korea.

Student Council

SolBridge has an active student organization in charge of many extra-curricular activities and programs. The student council administers all the clubs, including FC SolBridge, Volleyball, Sol-Cheerleaders, Sol- Travelers, Twenty Magazine, Sol-Photo, SolBridge International Christian Society, Sol-Delicious, Sol-Caring, Basketball, Rethink Your Reach, Movie Makers, Music Club, Dancing Club, Sol-AQUA, Feel-Good, SolBridge Debate Society (SDS), SolBridge Negotiations, etc.





STUDENT TESTIMONIALS



Li Liu

SOLBRIDGE (BBA), China

When I look back at what I have achieved at SolBridge so far after three years, I feel content and am amazed by how significant the life is here. I clearly remembered how SolBridge's facilities and study environment caught my attention the first time I came here. By the time the welcome session was over, I felt that I had become a true SolBridge. I was also impressed by how close the relationship between professors, facility staff and students could be. This school creates an awesome foundation for us to thrive and absorb knowledge. Whenever we need help, friendly facility members are there to guide us. In addition, SolBridge uses a western style teaching system, which helps to inspire creative thinking and build confidence. Students here are taught to become excellent public speakers and there is ample opportunity to practice this skill. Maybe this is why I am told that I have charisma, but to be honest, I believe SolBridgers are the most charismatic people I know. Thanks to SolBridge, I feel like I have been able to become the best me that I can be. I cherish my college experience and I am excited for the bright future SolBridge is preparing me for!

ALUMNI TESTIMONIALS



Thanh Tra Nguyen

SOLBRIDGE (BBA), Vietnam

*Assistant Manager at Retail Team
Mobile Communication Business
Samsung Electronics HQ*

Years after graduation, I still think the time at solBridge was one of the most beautiful memories in my life. As SolBridge strongly promotes its international student body, I had precious chances to make lifetime friends from all over the world. Team work and class room discussions at SolBridge truly built up my strong appreciation of diversity. SolBridge not only well prepared me for the workplace but also broadened my thinking mindset as a global business professional.



Jin Kang

SOLBRIDGE (BBA), Korea

*Mercedes-Benz USA in Parts
Logistics Dept*

Three and half years at SolBridge taught me many lessons that were core to my personal development skills. I was the president of Bowl-Bridge (Bowling Club) which taught me to manage an organization and gave me the opportunity to meet new friends from different countries and cultures. SolBridge academic courses not only taught me to manage time but also to prioritize important tasks. It also prepared me for my time at the Georgia Institute of Technology. The foundation of knowledge I received from SolBridge was integral in my success in the dual degree program. I graduated in May 2015 with a dual degree which helped me acquire a job in the US. My experience at SolBridge was unforgettable. I am glad to have met many friends and to have had new experiences like doing market research in both Indonesia and Vietnam. I enjoyed my time at SolBridge where I was able to broaden my professional and social network to multinational friends who will be invaluable connections in years to come.

ADMISSIONS CRITERIA

SolBridge seeks motivated individuals from diverse social, economic, ethnic, and geographic backgrounds. Students at SolBridge are encouraged to bring their own diversity and experience into the classroom.

Admission to SolBridge is evaluated on a case-by-case basis taking into account the applicant's academic records, English proficiency, financial status, personal essay, extra-curricular activities, and letters of recommendation.

Admission is selective and students are urged to apply as early as possible to ensure sufficient time for application review, visa application, and moving preparations. The deadline for the Fall 2016 semester is July 8.

General Requirements

- Academic Record: Cumulative GPA of C+ or higher for BBA and MBA
- English Proficiency (BBA): IELTS 5.5 or TOEFL 61
- English Proficiency (MBA): IELTS 6.5 or TOEFL 79
- Online Interview with a faculty member.
- Financial Resources: sufficient funds need to be available to cover tuition fees and other expenses.

Undergraduate applicants who provide English proficiency scores that meet our admissions criteria and pass the online interview will be considered for regular admission. Students applying with scores lower than general admissions requirements may qualify for a conditional acceptance based on the strength of their online interview. In such cases, students will be required to take additional English classes as electives during their first semester of studies.

HOW TO APPLY

Application to SolBridge may be completed by using a downloadable form found on our website. The application form must be filled out completely, accurately, and submitted with all the required supplementary materials. Completed applications can be submitted by e-mail, post, or fax. Please refer to our website for the latest information (www.solbridge.ac.kr). Submission of any false documents will result in immediate termination of the application process and denial of admission.

Checklist of required items to apply:

- ◇ Application form, correctly and completely filled-in
- ◇ Copy of Passport, photo page
- ◇ Transcripts (original or validated copies) – mid-year transcripts are acceptable for those about to graduate
- ◇ Proof of Finances: bank statement or bank letter
- ◇ Proof of English Proficiency: TOEFL or IELTS
- ◇ Personal Essay (handwritten)
- ◇ Proof of High School Diploma or Four-Year Undergraduate Degree (BBA)
- ◇ Letter of Recommendation: one letter for BBA applicants; two letters for MBA applicants
- ◇ Resume (MBA applicants only)

Scholarships

Tuition scholarships are limited and competitive and cover only tuition fees. Applicants requesting a scholarship must submit a scholarship application form. Scholarships will be awarded for a one year period for BBA applicants, and a one semester period for MBA applicants. All applicants must have a minimum GPA of 3.75/4.5 to qualify for a Merit-Based Scholarship following the completion of their initial scholarship cycle.

Tuition scholarships are awarded on the basis of academic performance, personal essay, letter(s) of recommendation, extra-curricular activities, transcripts, and the application form itself. Applicants awarded a scholarship must still demonstrate sufficient proof of personal finances to enter SolBridge.



Send your completed application form and required supplemental material to:
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OAE
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