

BCOM Marketing (MARK) Major

Marketing Major Course Requirements			
VUW Course	Equivalent	Available	
Core BCOM courses (All courses required)			
ACCY 130 or ACCY 111 (for accounting majors)	ACT6087+ACCT6049	T1 & T2	
ECON 130 (or ECON 140)	ECON6006 + ECON6005	T1,T2,T3	
FCOM 111		T1, T2	
INFO 101	ISYS6267	T1, T2	
MARK 101	MKTG8005	T1,T2,T3	
MGMT 101	MGMT6011	T1 & T2	
QUAN 102 (or MATH288 or STAT131/193)	STAT8067 + STAT8068	T1,T2, T3	
Marketing Major Courses (All courses required)			
MARK201 (prerequisite MARK101)		T1 & T2	
MARK202 (prerequisite MARK101)	MKTG6088 + MGMT6014	T1 & T2	
MARK203 (prerequisite MARK101 and QUAN102 (or MATH177 or STAT193))		T1 & T2	
MARK301 (prerequisite MARK201 and MARK202 and MARK203)		T1 & T2	
MARK303 (prerequisite MARK301 and 15x 300 level MARK points)		T2 & T3	
Marketing Major Electives			
TWO of the following:			
ANY 300 level MARK course or COML 308		T1,T2	
1.			
2.			
Other Approved Equivalents			Credits
QUAN 111	MATH6048	15	
FINA 201	FINC6001	15	
MGMT 100	ECON 8009	15	
MGMT 200	MGMT6018	15	
COML 100	LAWS 6075	15	
Other BCOM requirements (can use other equivalents)			
300 level			
200/300 lvl	HRIR 201	MGMT6012	15
200/300 lvl	IBUS 201	BUSS6028	15
200/300 lvl	IBUS 212	MGMT6038	15
200/300 lvl	MARK202	MKTG6088 + MGMT6014	30