



**EXECUTIVE EDUCATION** 



# SUSTAINABILITY LEADERSHIP PROGRAM 2024

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# **Background**

In response to the pressing need for sustainability leadership in the Global world, the Sustainability Leadership Development Program has been meticulously designed. As sustainability takes center stage in global business, effective leadership in this context is paramount.

This program recognizes that sustainability leadership demands a unique skill set and mindset, equipping leaders to navigate sustainability challenges, align strategies with ethical sourcing, measure impact, foster innovation, engage stakeholders, and drive transformative change within organizations.

By nurturing sustainability-focused leaders, this program strives to catalyze a shift toward responsible and sustainable business practices, ensuring organizations thrive in a rapidly evolving global landscape.

# **Objectives**

Equip leaders with in-depth knowledge of sustainability concepts and trends.

Develop leadership skills tailored to the challenges of sustainability.

Integrate sustainability seamlessly into business strategies.

Enable effective measurement and communication of sustainability impact.

Foster innovation and circular economy practices.

Enhance stakeholder engagement and communication.

Empower leaders to drive sustainable change within their organizations.

Translate learning into actionable sustainability plans.

## Benefit

- Compact class size with intensive learning methodologies
- Onvenient city campus location in central Jakarta
- Facilitators with global and executive experience
- Reputable executive education provider
- •-----• Hands-on case studies, workshops, group coaching, and final projects
- Strong networking opportunities.



	In Class Training Session Outline						
<u>_</u>		Topic 1	Topic 2	Topic 3	Topic 4	Topic 5	Topic 6
		Foundations of Sustainability Leadership	Sustainability Financing	Developing Sustainability Strategy	Sustainability Production	Sustainability Innovation	Communication and Collaboration
	Session 1	Introduction to Sustainability	Introduction to Green Financing	Moving Towards Green Strategy	Global Sustainable SCM	Future Trends in Sustainability	Sustainability Metrics and KPIs
	Session 2	Sustainability in Action	Risk and Opportunity	Transition Dimension	Supply Chain Mapping	Climate innovation	GHG Protocol
	Session 3	International vs Indonesia ESG Policy and Issues	ESG Financial Analysis	Environment Sustainability Roadmap	Principle and Practices of Circular Economy	Innovative Approaches to Sustainability	Reporting and Communication
	Session 4	Case Studies on Sustainability Leadership	Sustainable Finance Instruments and Products	Developing Sustainable Transition strategy	Carbon Footprint Reduction	Sustainable Innovation Workshop	Stakeholder Engagement

# **Program Overview**

- · Interactive Online Learning
- · Access course material in student portal LMS Extra 24 hours Non-Stop
- · Participant-centered Learning with Interactive Lecturing
- · Group and Individual Tasks
- · Role Play and Case Based Discussion
- · Content Related Game
- · Group Project and Presentation

Delivery: Online

### **Course Fee**

Program

Duration

Normal Price

Sustainability Leadership Program
Batch 1

24 Sessions

Rp. 17.000.000

### **BINUS SUSTAINABILITY LEADERSHIP PROGRAM Batch 1**

25 June - 24 August 2024

**Tuesday and Thursday** 

18.30-21.35 WIB

### **BINUS JWC Senayan**

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**More Information:** 

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